

eCargo Pouch makes its public debut during IATA World Cargo Symposium 2010

eCargo Pouch is sponsoring the e-freight track on March 9-10 at the 2010 IATA World Cargo Symposium in Vancouver. This year's conference theme is "Bounce Back – Rebuild for the Future". E-freight is seen as a major driver in making the airfreight industry more efficient and profitable, and eCargo Pouch® is set to become an essential tool to make e-freight happen.

Frankfurt, February 11, 2010. eCargo Pouch, the cooperation between Cargonaut International B.V. and Traxon Europe will make its public debut on March 9 as sponsor of the e-freight track at the IATA World Cargo Symposium in Vancouver (Canada). Felix Keck, Managing Director of Traxon Europe, will be chairing the e-freight track that afternoon. The overall IATA message of the sessions is "Pumping up the Volume". Keck feels confident that e-freight will make a real break through this year. All companies in the airfreight industry continue to strive for paperless processes that will improve efficiency and at the same time cut operational costs.

To facilitate the roll out of e-freight Traxon Europe and Cargonaut International together recently launched eCargo Pouch®, a central document and message management system, which creates, archives and permits viewing of virtual document pouches. These are comparable to the paper pouches that accompany air cargo shipments. Freight forwarders can file trade and air transport documents, e.g. commercial invoices, certificates of origin, packing lists, air waybills or house air waybills, electronically with eCargo Pouch®. The documents are then available in real time via the internet to all authorized partners of the supply chain. These might be company subsidiaries, representative offices, partner companies in the country of destination, airlines, cargo handling agents etc. It is not just commercial enterprises that can take advantage of the eCargo Pouch® technology, customs organizations also can clearly see the benefits to their own operations.

Interested parties can see a live demonstration of the eCargo Pouch® solution given by Arno Hoytink, Managing Director of Cargonaut International, during the e-freight track in Vancouver. In addition, there will be opportunities to learn more about the product at the eCargo Pouch® booth.

For further information about eCargo Pouch® or for making appointments prior to the event, please visit the website at www.ecargopouch.com.

Company portraits

Cargonaut B.V. is a dynamic and innovative IT provider at Schiphol Airport. Its goal is to create supply chain solutions for clients by means of electronic information exchanges between airline companies, forwarding agents, ground handlers, truckers and shippers, as well as customs and other government institutions. The company has initiated and runs the Cargo Community System Schiphol. Cargonaut supports logistics processes with products and services, including software and consultancy, for over 20 years.

For further information about Cargonaut, visit the website at www.cargonaut.nl.

TRAXON Europe was founded in 1991 with headquarters in Frankfurt am Main. It is the world's leading provider of innovative value-added services to the airfreight industry in the field of e-communications and automation. The global network of TRAXON Europe links more than 9,000 forwarding offices with ca. 90 international airlines. This comprises about 95 percent of IATA-registered global airfreight capacity. TRAXON Europe works in close cooperation with its customers to find innovative solutions and anticipate their needs. Part of the company's philosophy is to provide success-oriented companies with value-added services, enabling them to boost their efficiency. TRAXON customers can then in turn offer improved and more cost-efficient services to their own clients. The company's turnover has steadily risen in recent years to around EUR 10 million in 2008. About 148 million messages were transmitted that same year.

For further information about TRAXON Europe, visit the website at www.traxon.com.

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